

Investing in People  
Strengthening Communities

**CAAB** CAPITAL  
AREA  
ASSET  
BUILDERS

&

*Moneywise*  
with KELVIN BOSTON

PRESENTS

*Financial Empowerment Tour*

Saturday, November 5, 2011

8:30 a.m.- 5:30p.m.

**Metropolitan A.M.E. Church**

1518 M Street N.W.

Washington, DC 20005

**SPONSORSHIP OPPORUNITIES**

One will certainly meet your level of interest

**CHECKS PAYABLE TO:  
Capital Area Asset Builders**

Capital Area Asset Builders is a 501 (c) (3) organization, registered in the District of Columbia.  
Tax identification numbers are available upon request.

**For additional information or questions about sponsorship opportunities, please contact  
Angel Jones, Chairperson at 202.419.1440 ext. 101**



## Financial Empowerment Tour

Financial Empowerment \$10,000-Capital Partner Sponsorship Opportunity	Financial Empowerment \$5,000-Community Advocate Sponsorship Opportunity	Financial Empowerment \$2,500-Asset Builders Sponsorship Opportunity	Financial Empowerment \$1,000-Money Management Sponsorship Opportunity
<p>Publicity and sponsor signage at the event.</p> <ul style="list-style-type: none"> <li>Six (6) tickets to “VIP Luncheon”</li> <li>MM101 class or Twenty (20) one-on-one credit sessions at your organization</li> <li>Full branding at the event including: <i>Expo area signage</i> <i>TV logo rotation</i> <i>Verbal Recognition</i></li> <li>Logo/text inclusion on all marketing and promotional materials.</li> <li>Full-page color advertisement in the Program (Inside front or inside back)</li> <li>Logo/hyperlink from the CAAB site to sponsor’s website.</li> <li>Exhibitor Table</li> </ul>	<p>Publicity and sponsor signage at the event.</p> <ul style="list-style-type: none"> <li>Four (4) tickets to “VIP Luncheon”</li> <li>Ten (10) one-on-one credit sessions at your organization</li> <li>Logo/text inclusion on all marketing and promotional materials.</li> <li>Full-page color advertisement in the Program</li> <li>Logo/hyperlink from the CAAB site to sponsor’s website.</li> <li>Exhibitor Table</li> </ul>	<p>Publicity and sponsor signage at the event.</p> <ul style="list-style-type: none"> <li>Two (2) tickets to “VIP Luncheon”</li> <li>Logo/text inclusion on all marketing and promotional materials.</li> <li>1/2 page color advertisement in the Program.</li> <li>Logo/hyperlink from the CAAB site to sponsor’s website.</li> </ul>	<p>Publicity and sponsor signage at the event.</p> <ul style="list-style-type: none"> <li>One (1) ticket to “VIP Luncheon”</li> <li>1/2-page color advertisement in the Program.</li> <li>Recognition on website and program booklet.</li> </ul>
			<p><b>Financial Empowerment Additional Opportunities</b></p> <p>\$500– Full page \$250 - Listing in the program booklet. \$125 - Business Card</p> <p>\$500– Exhibitor Table</p> <p>File dimensions and specifications will be provided.</p>



## SPONSORSHIP AGREEMENT FORM

To confirm your support, please complete the information below and fax it to (202) 419-1447 or mail to the address below. **Sponsor Commitment R.S.V.P. by: October 28, 2011.** For placement, Advertisements must be received no later than **October 15, 2011.** For more information please contact Angel Jones, Chairperson at (202) 419-1440 ext. 101.

Sponsor listed as: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company or Individual Title: \_\_\_\_\_

I/we agree to sponsor the "Financial Empowerment Tour" at the following level:

Sponsor- \$10,000     Sponsor - \$5,000

Sponsor- \$2,500     Sponsor - \$1,000

I/we agree to advertise in the "Financial Empowerment Tour" program at the following level:

Full page- \$500     with bleeds

Listing - \$250     without bleeds

**Method of Payment:**

Please provide full payment with the completed Sponsorship Agreement form or mail to the address below. Any sponsorship not paid upon submission of agreement will be invoiced for the amount of the selected level of sponsorship.

**Payment by Check:**  **Check**

Make checks payable to:  
Capital Area Asset Builders  
ATTN: Devin Thompson

Please return completed from by October 28, 2011