



December 18, 2009

### Reflections from the Executive Director



The end of the year is always a good time for reflection, and that's especially true for me this December as my tenure as CAAB's Executive Director draws to a close. The past 5 years have been incredibly rewarding for me. It has been a great privilege to lead an organization that betters lives each day by giving people the knowledge, skills, and support they need to become more self-sufficient and financially secure. Having grown up in a family where the importance of saving for future goals was instilled in me at a very young age, I have developed a passion for sharing what I have learned and gained through personal experience with others in my community. Through my work at CAAB, I have had the rare opportunity to work in partnership hundreds of individuals who have that same passion and are eager to ignite it in others.

At the end of the day – and the year – our work is about far more than teaching people to save. **The real power of financial education is that it opens minds and doors to opportunities that seemed out of reach;** what was once an impossible dream for an individual or family is now the first of many achievable goals on the horizon. For me, there is nothing more satisfying than playing a supporting role in that transformation.

I'm deeply grateful to the dedicated and talented staff and Board of Directors of CAAB for working side-by-side with me to expand the organization's programs and deepen its impact over the past several years, and I look forward to welcoming a new Executive Director to lead this vibrant organization in 2010 and beyond.

Sincerely,

A handwritten signature in black ink that reads 'Colleen Dailey'. The signature is written in a cursive, flowing style.

Colleen Dailey