



FOR IMMEDIATE RELEASE

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**CAPITAL AREA ASSET BUILDERS PROMOTES HEALTHY FINANCIAL
BEHAVIOR AT 3RD ANNUAL FINANCIAL FAIR
Fair to Help Ease Fears and Empower People to
Take Control of Their Money and Their Future**

WASHINGTON, DC; - April 2, 2010 - Capital Area Asset Builders (CAAB) will hold its 3rd Annual Financial Fair in partnership with the Bank on DC initiative. The fair will take place on April 10 at The Reeves Center from 10 a.m. to 2 p.m. and will feature free financial management and education opportunities for attendees. Representatives from financial institutions, government agencies, and other nonprofits will be present to provide guidance and opportunities for attendees to improve their financial well being. Participants will have the opportunity to obtain and review a copy of their TransUnion credit report with a qualified credit counselor. No-strings attached consultations with Certified Financial Planners will give attendees insight on planning for retirement, learning about smart investments, insurance and saving. Partnering organizations will provide free giveaways and participants can win prizes, including \$100 savings bonds, for attending classes.

Financial institution partners of the District of Columbia Government's Bank on DC initiative will be at the fair to open low-fee/no-fee bank accounts. The accounts offered through this initiative are safe options for people who have never had bank accounts, or who are on ChexSystems and want to re-enter the mainstream banking system. They are also good options for Mexican or Salvadoran citizen who don't have DC driver's licenses; accounts can be opened with a Salvadoran DUI or Mexican Matricula card.

The DC EITC Tax Campaign will provide free tax preparation and filing for eligible DC residents on a first-come, first-serve basis. Information on the eligibility requirements for tax preparation and the location of additional tax sites serviced by CAAB can be found at www.dceitc.org.

"Whether someone is facing serious financial issues or just wants to figure out how to make their money grow and work harder for them, the experts at CAAB's Financial Fair will give people the information about resources available to help them," Linda Stroman, CAAB's Financial Education Coordinator. "CAAB's goal is to offer residents of the District of Columbia and surrounding areas a chance to talk with experts in the areas of financial education and management and learn about how to move forward to financial stability."

For more information about CAAB and its work to help people build brighter financial futures, visit www.caab.org.

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Capital Area Asset Builders (www.caab.org) is a nonprofit 501(c)(3) organization that puts people on the road to financial independence. Our programs help low- and moderate-income individuals and families improve their money management skills, increase their savings, and build wealth by investing wisely. CAAB's goal is to create a community that provides everyone with incentives and opportunities to save for the future.