

Maximizing the Earned Income Tax Credit in the District of Columbia

Prepared for:

#DCEITC Forum

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Joseph Leitmann-Santa Cruz
Associate Director at CAAB and Manager of the DC EITC Campaign



The EITC in Washington, DC

EITC: What We Know

- Federal EITC in DC in 2017
 - Over 51,000 Washingtonians claimed the Federal EITC
 - Over \$125 Million in EITC Received
 - Average Credit: \$2,336
 - Over \$75 Million Paid as Refund

EITC: What We Know

- DC EITC
 - Most robust in the nation
 - 40% of Federal EITC
- 2017 Figures
 - Over 52,000 individuals claimed the DC EITC
 - Over \$52 Million
 - Average Credit: \$993

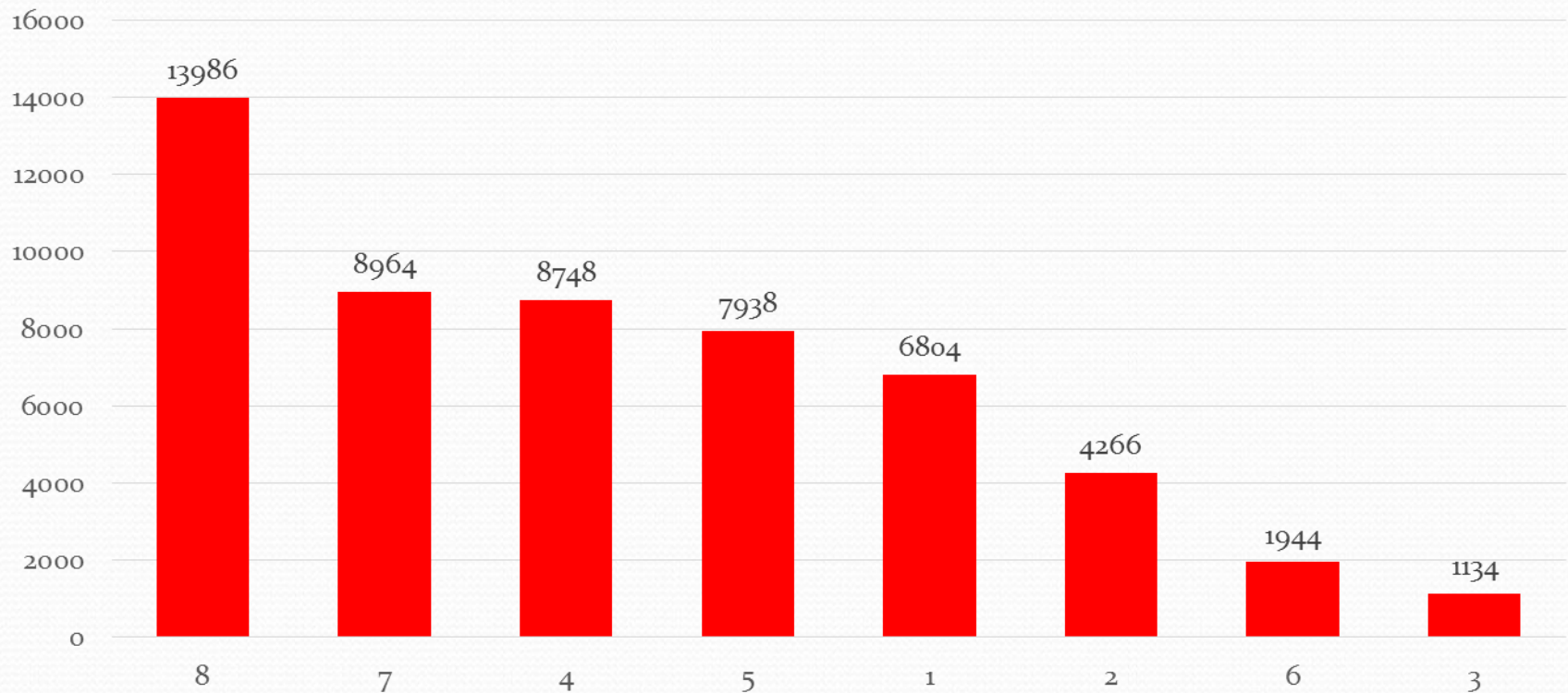
EITC: What We Know (Cont'd)

- EITC Participation: Nationwide
 - 80% Eligible Taxpayers receive EITC
 - 20% Eligible Taxpayers do not Claim EITC
- EITC Participation: Washington, DC
 - 72% Eligible Taxpayers receive EITC
 - 28% Eligible Taxpayers do not Claim EITC

Sources: US Census Bureau and IRS for Tax Year 2010

EITC: What We Know (Cont'd)

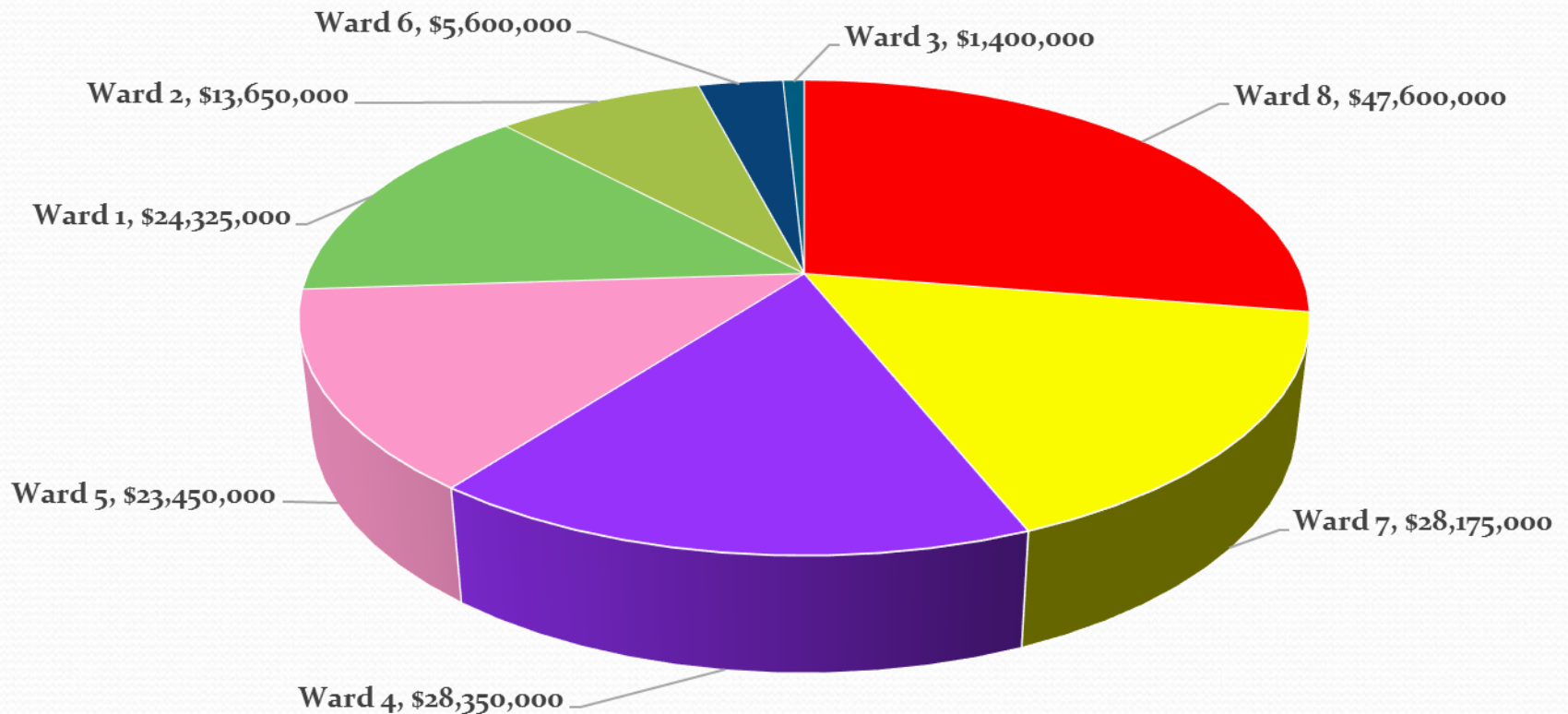
EITC Claimants by Ward
Tax Year 2013



Author's Extrapolation based on IRS and DC OTR Data

EITC: What We Know (Cont'd)

Total EITC Credits by Ward
Tax Year 2013



Source: IRS

EITC: What We Don't Know

- Why Eligible EITC Taxpayers are not Claiming EITC
- Total # of Eligible Taxpayers not Claiming EITC
- Breakdown of EITC Claimants by Ward
- # of Eligible Taxpayers not Claiming EITC by Ward

EITC: What We Don't Know (Cont'd)

Increasing by 10% EITC-eligible Non-Filers Reached

Ward	Non-Filers Reached	\$ Increase in EITC Claims
8	1449	\$1,884,457
6	1099	\$1,350,174
7	901	\$1,141,362
5	815	\$879,025
4	779	\$817,911
1	517	\$501,976
2	340	\$323,158
3	129	\$53,436
Total	6030	\$6,951,499



About the DC EITC Campaign

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- The DC EITC Campaign is a citywide, cross-sector initiative that promotes
 - Economic security
 - Asset building
- Benefits for low- and moderate-income individuals and families by providing access to information on the
 - EITC
 - Free tax preparation services

About DC EITC Campaign (Cont'd)

- The goals of the DC EITC Campaign are to
 - Promote awareness of the Federal and DC Earned Income Tax Credit (EITC) to ensure that eligible workers know how to claim the credits.
 - Educate taxpayers about numerous Federal and DC tax benefits.
 - Inform the community on free tax preparation services provided by community based, educational and faith based organizations in all 8 Wards and online.
 - Connect taxpayers with programs and services to improve financial stability.



How You Can Help

The Road Ahead

- Partner with CAAB to Bring the DC EITC Campaign to
 - Your Clients
 - Community Events
 - Newsletters
 - Staff Meetings
 - Media Partners
- Repost our Social Media Posts
- Display #DCEITC flyers/posters at your organizations
- Include Tax Education and EITC Awareness in Your Services

The Road Ahead (Cont'd)

- Make Introductions / Promote Partnerships
 - Private Sector Employers
 - Community Based Organizations
 - DC Gov't Agencies
 - Public Charter Schools
 - Unions
 - Faith-Based Organizations
- Join Our Neighborhood Canvassing



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